



# GET MORE REACH FURTHER

## R283A™ **ECOPIA**

Introducing the new Bridgestone R283a Ecopia, an innovative steer tire that delivers excellent fuel efficiency without sacrificing wear. **With 21% longer wear life and 3% better rolling resistance\*** it's a tire designed to help your trucks get more out of every mile.

[EcopiaTruckTires.com](http://EcopiaTruckTires.com)

\*Bridgestone R283a Ecopia in size 295/75R22.5 load range G, compared to the equivalent size and load range of Bridgestone R283 Ecopia. Rolling resistance results obtained from third-party ISO 28580 testing. Wear results based on field testing in long haul fleet applications in the US and Canada. Actual results will vary depending on several factors such as tire size, operating conditions, maintenance, road conditions, and driving style.