M854™ On-/Off-Highway
Wide Base All-Position Radial for Severe Service Applications

Aggressive traction ■ Long wearing ■ Excellent retreadability

PRECISELY THE RIGHT TIRE.
Muscle meets mileage in the M854 all-position radial. Its advanced construction and wide base not only improve removal miles, but deliver aggressive traction in unforgiving environments—making it the ideal choice for refuse, severe service and logging applications. Plus, it’s retreadable, helping maximize budgets for today’s equally demanding businesses.

M854 Innovations

A  Aggressive Tread Pattern
Provides strong traction for on/off-highway service.

B  Stone Rejector Platforms
Prevent trapped stones from pushing deeper into tread grooves and piercing belt layer, damaging belts and exposing them to rust.

C  4-Rib Design
Helps extend wear life by adding wear volume and increasing tread stiffness.

D  Multiple Gripping Edges
Provide biting edges that help promote wet traction.
Protector ribs
Offer resistance to cuts, snags and abrasions from curbing and impacts.

Deep Tread
Ideal for traction in on-off-highway environments and also leads to improved handling and long original life.

Cap/Base Compounding
Delivers longer wear life while providing resistance to cuts, chips, tears and irregular wear.

Warranty and limitation information is available at bridgestonetrucktires.com or from your Bridgestone representative, dealer or truck stop.

Wide Base Design
Allows for heavier loads and contributes to flotation so tires maintain grip and traction without digging into the ground.

Deep Tread
Ideal for traction in on-off-highway environments and also leads to improved handling and long original life.

Wide Belt Design
A wider fourth belt is designed to improve puncture resistance and extend casing life, enhancing retreadability.

Optimized Casing Construction
Controls casing growth, providing a better footprint for longer wear life and improved irregular wear resistance, casing durability and retreadability.

Bridgestone Casings & Bandag Retreads: State-of-the-Art Smart. Pairing your Bridgestone casing with a Bandag retread extends the life of your tires and keeps your money where it belongs — with you. With specialized tread patterns that stand up to your operation’s demands, plus cutting-edge compounds that resist wear and tear, Bandag retreads perform like new tires at a fraction of the cost. To get all the facts, scan the code or visit retreadinstead.com.

Prove it to yourself. Run the only test that really matters: Try the M854 on your trucks, on your routes and with your drivers — in short, in your world. See for yourself how the M854 can cut your cost per mile. Call your Bridgestone representative today!