



FLEETS

# GET ON THE ROAD AGAIN

WITH BRIDGESTONE

Take advantage of substantial discounts on Bridgestone, Firestone and Bandag truck and bus radial tires, now through July 31 to help kick start your post-pandemic recovery.

**UP TO \$280 IN SAVINGS!\***

Each time you purchase a set of tires during the promotion period, you'll receive on-invoice savings of up to \$280. Purchase more than a set and save even more!

*No paperwork. No fuss. Just savings.  
It's time to get On The Road Again!*

IT'S





## BRIDGESTONE SET RETAIL PROGRAM

\*Promotion requirements apply per table below:

### DISCOUNT PER TIRE

CATEGORY	DESCRIPTION	MINIMUM QTY PER INVOICE (TO ACTIVATE SAVINGS)	<b>BRIDGESTONE</b>	<b>Firestone</b>	<b>bandag</b>
SMALL TBR&R	9" or smaller (Ex: 9R22.5) 245MM or smaller (Ex: 245/70R19.5)	6	\$17.50	\$12.50	\$7.50
STANDARD TBR&R	10" or larger (Ex: 10R22.5) 255MM or larger (Ex: 255/70R22.5)	8	\$35.00	\$25.00	\$15.00
LARGE TBR&R	385MM or larger (Ex: 385/65/R22.5) or Greatec®	4	\$70.00	\$50.00	\$30.00

Discounts apply only when tires are purchased in minimum quantities as indicated in the table above on a single delivery receipt during the promotion period. Discounts on Firestone and Bandag apply to National Fleet purchases only.

### ACTIVATION INSTRUCTIONS

1. Purchase the minimum quantity of tires for the corresponding category shown above on a single delivery receipt.
2. Enjoy the savings! National Fleet customers, your Bridgestone invoice will reflect your normal price less the discount shown above. Bridgestone Set Retail customers, your discount will be applied at the time of purchase.



OFFER TERMS 1. For National Fleet discounts, customer must be Bridgestone Americas Tire Operations, LLC ("BATO") National Fleet customer with 6 digit account number to be eligible. 2. Valid in the U.S. only. 3. Valid only on specified product purchase from participating dealer or truck stop. Warranty replacement purchases excluded. 4. In order to activate savings, required quantity of product must be on a single delivery receipt. Purchase must be made (with or without mounting) during designated period and Delivery Receipt to be submitted by dealer to BATO by 8/30/20. 5. For National Fleet customers, savings will be reflected on BATO invoice; not from dealer at time of order. 6. If delivery of purchased product is not accepted for any reason or purchase is cancelled/voided, BATO reserves the right to demand repayment of discount. 7. Email or direct mail has no cash value. 8. Not to be combined with any other Bridgestone or dealer offer, coupon, promotion or discount. Value of discount not to be increased by dealer. 9. Email or direct mail good for original intended recipient & is not transferable. BATO not responsible for programming, technological, electronic or other error/malfunction/failure affecting Offer email or direct mail. If lost or defective, email or direct mail may only be replaced in BATO's sole discretion. 10. Not valid on prior purchases or return checks. 11. All decisions of BATO & dealer regarding Offer eligibility and compliance are final & binding.