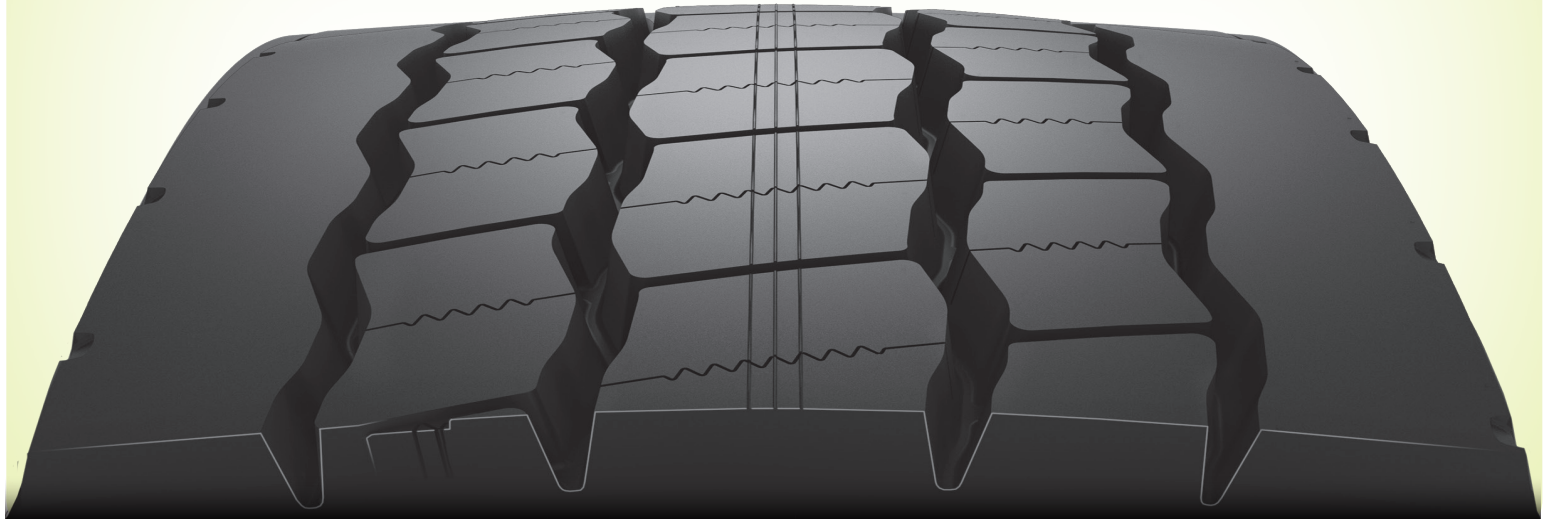




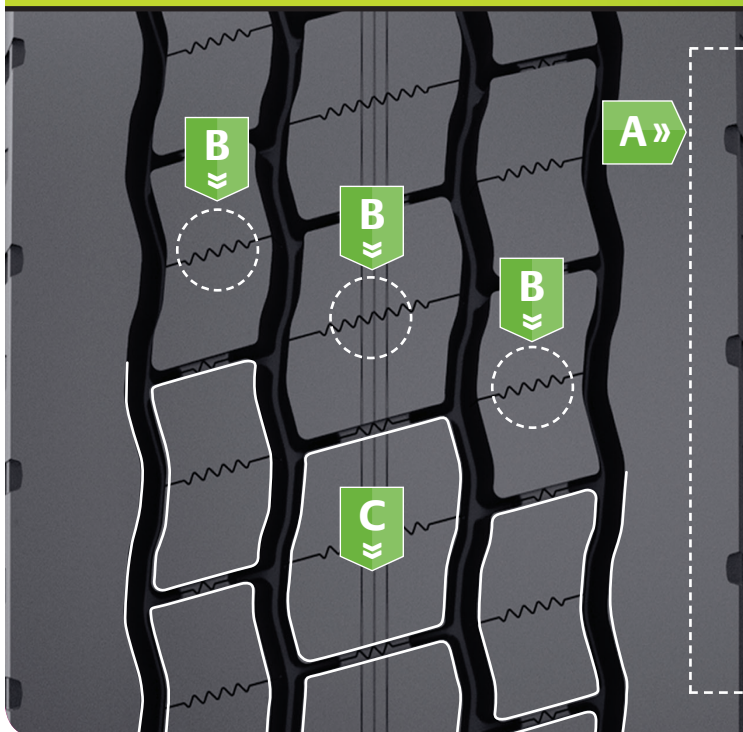
Fuel Efficient¹ ■ Long Life ■ Outstanding Retreadability



LOWER COSTS. GREENER RETURNS¹

The M713 Ecopia™ tire is an ultra-fuel-efficient drive radial designed for tandem-axle applications in long-haul and regional service. A breakthrough in low rolling resistance through proprietary compounds and design, the M713 tire is engineered to provide an 8% improvement in rolling resistance while increasing tread life by 15% over the M710 tire.

M713 Ecopia Innovations



A Continuous Shoulder Design

Distributes weight and torque uniformly to fight irregular wear for long tread life and overall even wear.

B 3D Siping

Provides 130% more biting edges for traction

C Optimized Tread Pattern

New design maximizes tread wear volume for long original life.

NanoPro-Tech™ Compound

Patented NanoPro-Tech polymer technology limits energy loss for improved rolling resistance and optimum fuel efficiency.

High Rigidity Tread Pattern

Controls movement of the tread blocks and ribs for less tread wear and lower rolling resistance.

Optimized Belt Package

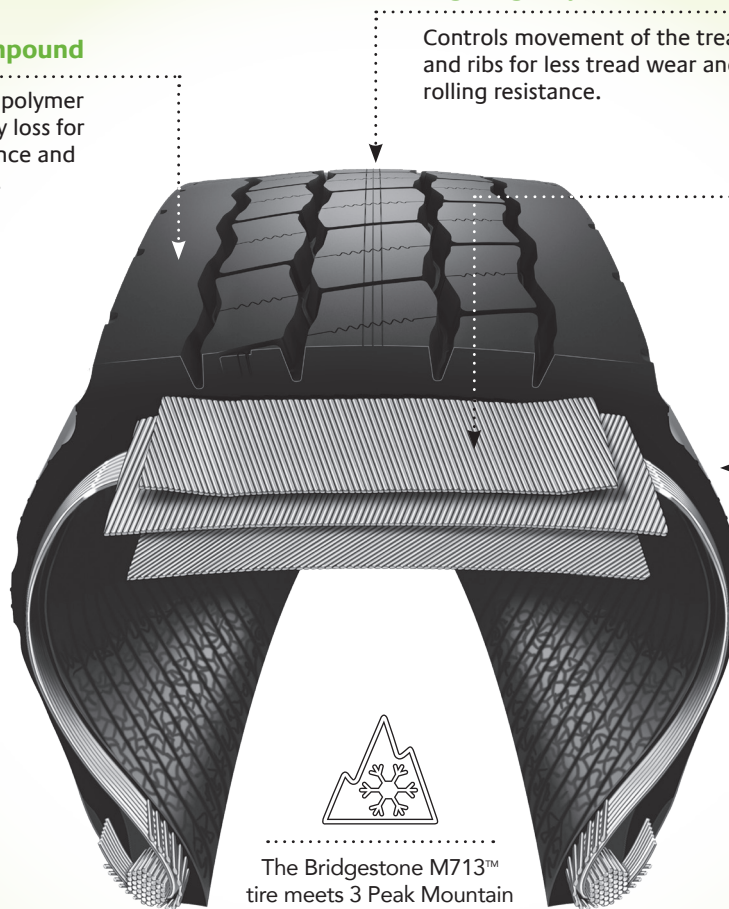
Achieves durability and retreadability while delivering improved rolling resistance.

Fuel Saver Sidewall

Limits energy loss using a proprietary sidewall compound to help conserve fuel, both when new and retreaded.

IntelliShape™ Sidewall

Contains less bead filler volume, reducing tire weight and minimizing rolling resistance for enhanced fuel efficiency.



The Bridgestone M713™ tire meets 3 Peak Mountain Snow Flake (3PMSF) criteria for snow traction performance.

M713 Ecopia Is EPA SmartWay™ Verified and California Air Resources Board (CARB) Compliant

Tire Size	Load Range	Article#	Weight (Lbs/Kg) [†]	Meas. Rim (in.)	Overall Diam. (in./mm)	Overall Width (in./mm)	Overall Width Loaded (in./mm)	Static Loaded Radius (in./mm)	Revs Per Mile (rpm/rpk)	Tread Depth (32"/mm)	Max Tire Load Single (Lbs@PSI/Kg@kPa)	Max Tire Load Dual (Lbs@PSI/Kg@kPa)	Max Speed (mph/kph)
295/75R22.5 metric	G	001050	115 52	8.25	40.5 1028	11.6 294	12.7 323	18.9 480	513 ?	24 19	6175@110 2800@760	5675@110 2575@760	75 120
285/75R24.5 metric	G	003122	127 57	8.25	41.6 1056	11.3 286	12.5 317	19.5 496	500 ?	24 19	6175@110 2800@760	5675@110 2575@760	75 120
11R22.5 metric	G	003123	120 54	8.25	41.7 1058	11.3 286	12.4 315	19.4 493	499 ?	24 19	6175@105 2800@720	5840@105 2650@720	75 120
11R24.5 metric	G	003124	121 55	8.25	43.5 1106	11.3 286	12.4 315	20.3 517	477 ?	24 19	6610@105 3000@720	6005@105 2725@720	75 120

[†]Estimated, subject to change.

Warranty and additional technical information is available at EcopiaTruckTires.com, or from your dealer or truck stop.

Maximize your Ecopia advantage with FuelTech® retreads – Bridgestone Ecopia truck tires and Bandag FuelTech retreads are designed to work together. Specially engineered compounds, paired with matching tread patterns, promote an eco-friendly solution that continues optimal low rolling resistance from new tire to retread. And since Bridgestone casings are the most retreadable casings in the industry², you can confidently extend the life of your new tires to realize a lower total cost of ownership.¹

For more information about Bridgestone Ecopia or Bandag FuelTech products, please visit EcopiaTruckTires.com.

¹Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with the industry's most retreadable casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.

²Retreadability rate is based on BASYS™ retread manufacturing data accumulated from more than 15 million casings from 2012 through 2016, including Bridgestone, Michelin and Goodyear casings.